

 Virtual events



Kollective

Provided by

arkadin[®]

[Enjoy business benefits]

- 1** Reach hundreds of thousands of employees with existing network infrastructure
- 2** Highest quality video delivered in full HD with no buffering
- 3** Integrates seamlessly with Skype Meeting Broadcast, ON24, and Nasdaq
- 4** Reassurance provided by pre-event network readiness testing
- 5** Powerful analytics dashboard for real-time insights, reporting, and trend analysis

Video delivery solved

Delivering high-quality video to your global workforce can be a challenge due to bandwidth constraints. The Kollective Software Defined Enterprise Content Delivery Network (SD ECDN) solves bandwidth concerns for the largest and most demanding network environments and enables enterprises to reach thousands of employees simultaneously with live video broadcasts.

The Arkadin service model complements Kollective to deliver an overall successful virtual event experience for presenters and end-users on all device types.

arkadin.com



an
NTT Communications
Company



Benefit from dramatic bandwidth savings for video and other large-file content delivery

Kollective SD ECDN enables high-quality video communications that is secure, reliable, and network friendly for town hall meetings and trainings



Efficient video delivery

- Live event broadcasts regardless of location and type of connection
- Optimized for large video files regardless of network topology or bandwidth constraints
- Kollective technology adapts to changing networking, computing, and storage needs, and protects network by preventing bottlenecks from forming
- Cloud-based software-only solution utilizes your existing network infrastructure



Confidence and security

- The Kollective Network Readiness Test ensures the success of video streaming
- Self-optimizing agents monitor response times and available bandwidth
- Peer-to-peer delivery adapts in real-time to optimize delivery
- End-to-end security framework that ensures enterprise-grade control over video delivery
- Kollective has never failed a security review or been breached



Arkadin advantage

- Managed service to customize and design user experience with Kollective
- Consultative approach and guidance to plan and execute successful webcast events
- AV production to support a full turnkey solution (AV + webcast + Kollective)

"For every newsletter we create in our company we use video to inform our people... when we increased the use of video, the people were happy."

Alessandro Manca

Real Time Event Team Leader, Fiat Chrysler Automobiles