



[Enjoy business benefits]

- 1 Scalable up to 100,000+ viewers in a single webcast
- 2 Create, personalize, and launch an HTML5 webcast to engage any audience
- 3 Flexible broadcasting options (live, simu-live, or on-demand)
- 4 Industry's best mobile webcast experience with picture-in-picture video and slides
- 5 Robust webcasting analytics and reporting to track user activities and trends

Powerful HTML5 webcasts

INXPO Studio simplifies how you create broadcast quality video webcasts for your audiences. The interactive interface turns boring presentations into memorable experiences featuring live video streaming and user engagement tools. With no Flash plugins required, INXPO's HTML5 technology (WebRTC & MPEG-DASH) delivers greater security and browser coverage.

The Arkadin service model complements INXPO to deliver a professionally managed virtual event experience. From strategy and planning to implementation and delivery, Arkadin is with you every step of the way.

INXPO[®] | Provided by
arkadin[®]

Easy-to-use webcasting platform for creating highly engaging, measurable, and secure audio and video events

INXPO Studio enables better communication and business results with fully customizable webcasts or online events



Simplified broadcast streaming

- Webcasting experiences anytime, anywhere, on any device
- Live, on-demand, or pre-recorded video
- Seamless mixing of multi-video sources for multiple speakers
- Adaptive bitrate streaming to ensure quality streaming
- Picture-in-picture video with slides in a single window
- Single destination portal to host all content for easy access



Personalized, flexible webcasts

- Engagement tools including chat, polling, surveys, social media, and Q&A
- Fully branded console with company logo, background/color themes, widgets, and call-to-action buttons
- Template driven user interface to simplify webcast creation
- Custom registration pages
- Immediate archiving of presentation



Arkadin advantage

- Managed service to customize and design user experience with INXPO
- Consultative approach and guidance to plan and execute successful webcast events
- Experience delivering thousands of successful live events around the world

"Our employees have absolutely loved the town hall webcasts. From our formal survey, we know that over 95% of colleagues found the townhall to be beneficial and they walked away from it feeling more informed. INXPO is completely worth the investment. They are easy to work with and make the experience seamless."

Kanakara Markar

Manager, Global Internal Communication, Hyatt