

 Video conferencing

Cisco  
**webex** | Provided by  
**arkadin**<sup>®</sup>

## [Enjoy business benefits]

- 1** Faster decision making by collaborating at a scheduled time, or in your personal room
- 2** Flexibility to join a meeting from any video device, regardless of location or technology
- 3** Enhance video communications with integrated HD video
- 4** Single supplier and point of contact for supporting your entire deployment
- 5** Arkadin customer service dedicated to answering requests and queries

## Cisco WebEx Collaboration Meeting Rooms (CMR)

With Cisco WebEx provided by Arkadin, communication with your colleagues, partners, and customers is always open.

Meet face-to-face with anyone regardless of location, easily from any device, and share content. You make the human connections, CMR Cloud handles the device connections.

[arkadin.com](http://arkadin.com)



an  
NTT Communications  
Company

Cisco WebEx provided by Arkadin easily makes meetings available for anyone, at anytime, on any device

## Cisco WebEx CMR couples Cisco Personal Rooms and the Cloud-based WebEx video bridge into one, always-available meeting experience



### Gain a competitive advantage

- Enhance productivity, accelerate sales cycles, and reduce time to market
- Scale meeting capacity from one to hundreds of concurrent participants
- Support quicker user adoption across the organization



### Improve flexibility and agility

- Make it easier to join meetings using any standards-based video device, no matter the location or technology
- Respond quicker to market demands and business objectives
- Reduce complexity of technologies working together
- Free-up IT staff to focus on business priorities



### Optimize cost savings

- Pay-as-you-go with a subscription service
- Reduce travel costs
- Take full advantage of existing network and device investments

"The combination of cost and quality was a strong argument for Arkadin. Besides, we realized that Arkadin is much more flexible than the other providers we looked at while the team was able to provide the level of expertise we needed."

**Reiner Birn**

Head of Telecommunication, Continental AG