

Video conferencing

**arkadin** video |  Powered by **Vidyo**

## [Enjoy business benefits]

- 1 Increase the impact of your communication with virtual face-to-face meetings
- 2 Improve the productivity and mobility of your entire workforce
- 3 Facilitate end-user adoption with a web-based intuitive interface
- 4 Reduce your operational costs with low infrastructure investment
- 5 Secure your communications thanks to Arkadin's private Cloud platform

## Arkadin online video conferencing 'as a Service'

Arkadin Video powered by Vidyo is a new generation of video conferencing, accessible online and hosted by Arkadin on a secure, private Cloud.

With high-definition image quality, Arkadin Video offers truly life-like, face-to-face virtual collaboration that is instantly available without reservation.

[arkadin.com](http://arkadin.com)



an  
NTT Communications  
Company

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Natural face-to-face virtual communication and collaboration  
to boost your business efficiency

Add real-life dimension to your remote collaboration with Arkadin Video, the new online generation of high definition video conferencing



### Simple and affordable

- Drive user adoption with an intuitive solution on any device
- One-click video calls right from your desktop, Arkadin video room equipment, or mobile device
- Invite external guests and initiate video conference instantly without reservation



### Superior user experience

- HD video reproduces images closer to real-life
- Optimal video signal with revolutionary Scalable Video Coding (SVC) technology
- Low latency experience is 25 times faster than traditional video conferencing
- Multi-participant video conference, including application and screen sharing



### A secure Cloud platform

- Affordable 'Software as a Service' delivery model with low cost of ownership, no maintenance costs, and free upgrades
- Stable and secure solution hosted on Arkadin's private Cloud platform
- Easy and scalable deployment for a fast ROI

"With Arkadin Video powered by Vidyo, our CEO Tom Shane and the regional managers can have frequent face-to-face meetings with store managers without actually being there. Their interactions can extend to all employees simultaneously when using the multi-screen capability. This interaction is extremely motivating for our employees."

**Jim Sullivan**  
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