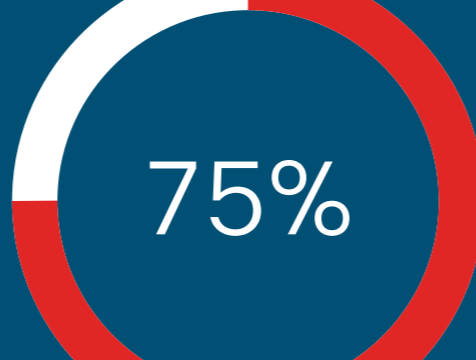


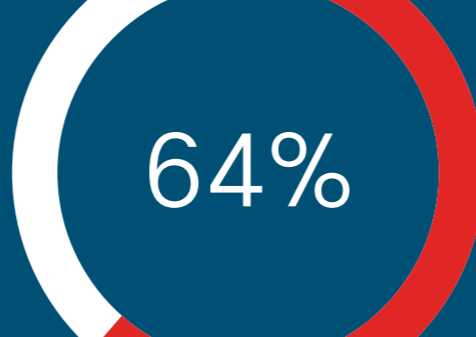
Is Your Phone Holding You Back or Helping You Fly?

Communications are a critical enabler of success.

-  **Mobility**
-  **Customer expectations**
-  **Staying competitive**
-  **Responsiveness**
-  **Collaboration**

By 2020, mobile workers will account for nearly three-quarters of the US workforce.¹

 75% of the workforce will be made up by the Millennial generation (born between 1982 and 2003) by 2025.²

 64% of employers expect their employees to be reachable outside of the office on their personal time.³

The traditional PBX model was the norm and largely unquestioned.

Purchase

You buy the kit and install it in your office.

Maintenance

You pay a third-party to maintain it.

Outgrow it

If you outgrow it, you throw it away and buy a new one.

Ongoing management

An employee has to manage it.

Upgrade

If you want more features, you pay for an upgrade.

Failures = Serious disruption

If you experience PBX failures, you experience serious business disruption.

Traditional communications—the great divide between phone and IT systems:



Phone systems
Making and receiving phone calls.



IT systems
Digital communications and information management.

The fact that both systems are essentially concerned with communications was considered immaterial!

Today's communications: The worlds of telecom and IT have converged.

- Employees are mobile.
- Teams are virtual.
- IT has moved to the cloud.

The traditional on-premise phone system is no longer a match for modern businesses.

There is a better alternative.

Cloud Communications offers a range of advantages over the outdated PBX.

- Free up time.
- Expand your opportunities.
- Reduce your risks.

- Ensure seamless experiences.
- Stay ahead with the latest technology.
- Work smarter, anywhere.

The longer you shackle your business with an outdated phone system, the more growth opportunities you're missing out on.

Arkadin Cloud Communications www.arkadin.com