

Hello, marketing!

We know the success of a marketing initiative does not happen by chance

You work hard to create compelling campaigns and events to impress the client

Today, every marketing strategy requires collaboration¹

68% need to work together with partners, customers, suppliers and external experts

56% strive to find specialists and information quickly

72% of marketing professionals value communication and aware among the team



1. "Why Today's Digital Teams Need a New Class of Collaboration Tools and Solutions," Harvard Business Review Analytic Services, 2016

Markets are changing very quickly



You have new ways to connect to clients



Marketing has become more dynamic with the growth of digital and social media



Get ready to react quickly and follow the pace of competition

To be more competitive, you must have access to your team using new means of communication

Imagine your success if you could:



Gather your best and always-busy experts to solve social media problems without having to hold a meeting

Launch campaigns faster, because everyone is already working together discussing ideas before the launch meeting

Have less-stressful events because you can access to your team's members wherever they are, without needing any contact information

Reach your goals with Cisco Webex Teams



Review the processes in real time
Hold meetings with high-definition video and audio, sharing the content of any device



Reach a consensus faster
Follow-up on discussions after the meetings to be able to make better decisions, much faster



Keep everything under control
Get more visibility from all your projects, and contact your colleagues anytime, anywhere



Overcome your greatest marketing challenges with Cisco Webex Teams from Arkadin



Keep Campaigns on track through Collaboration

[Read more](#)



With Arkadin you get more

[See how](#)

Start collaborating

Try Cisco Webex Teams with your Marketing team today

Want to know more?

Contact us today to learn how Arkadin can help maximize your Cisco Webex experience!

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