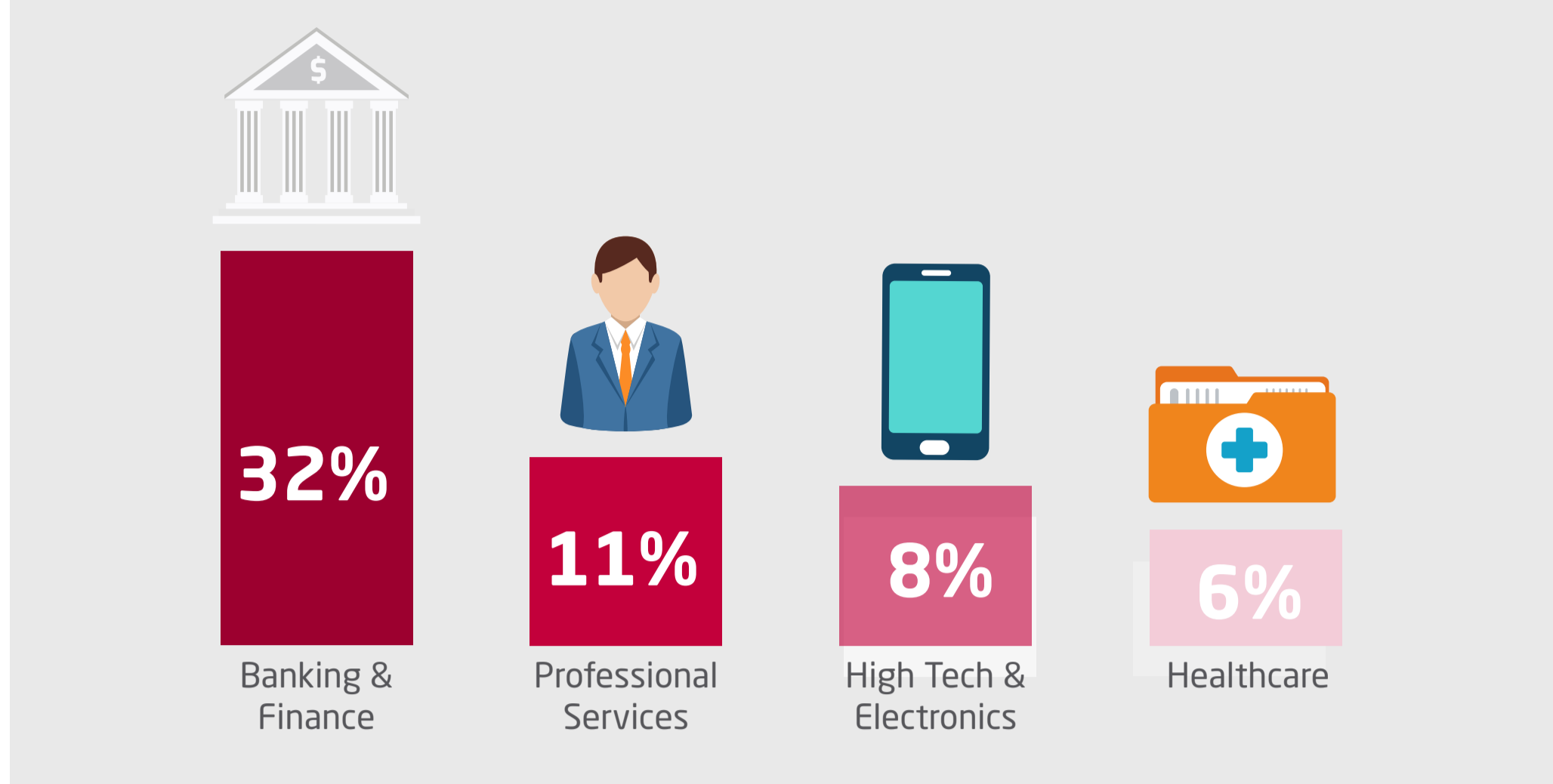


The State of Digital Events

An overview of who used digital events and what they used it for in 2017

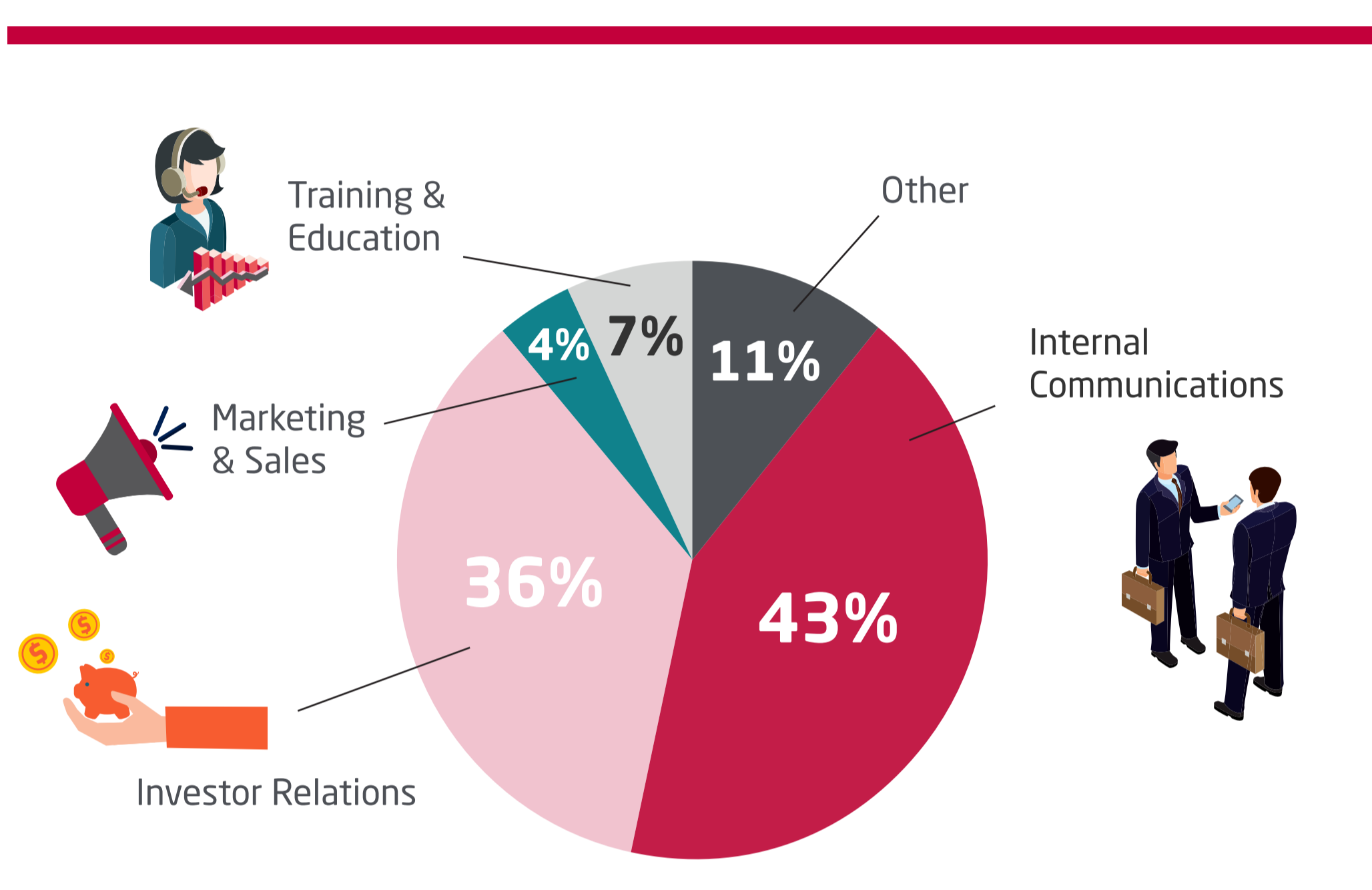


The strongest industries



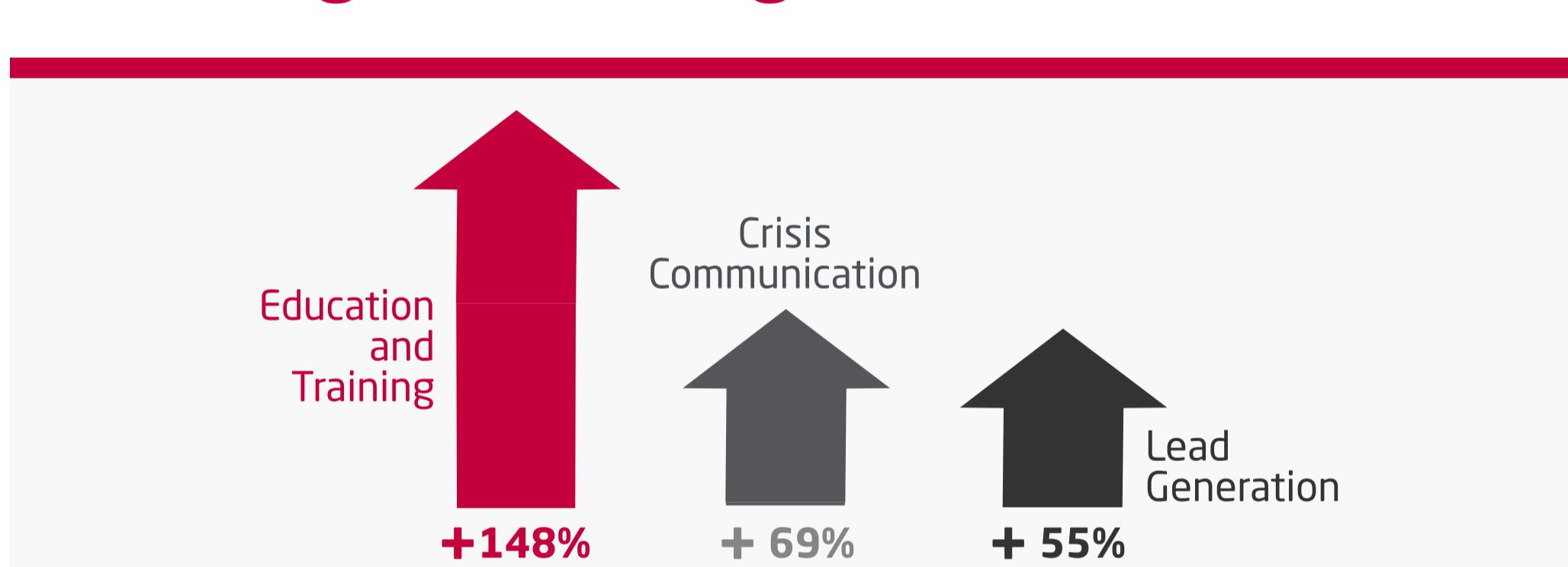
“ Use of digital events in the healthcare sector increased by **30%** between 2016 and 2017. ”

Digital events were mainly used for



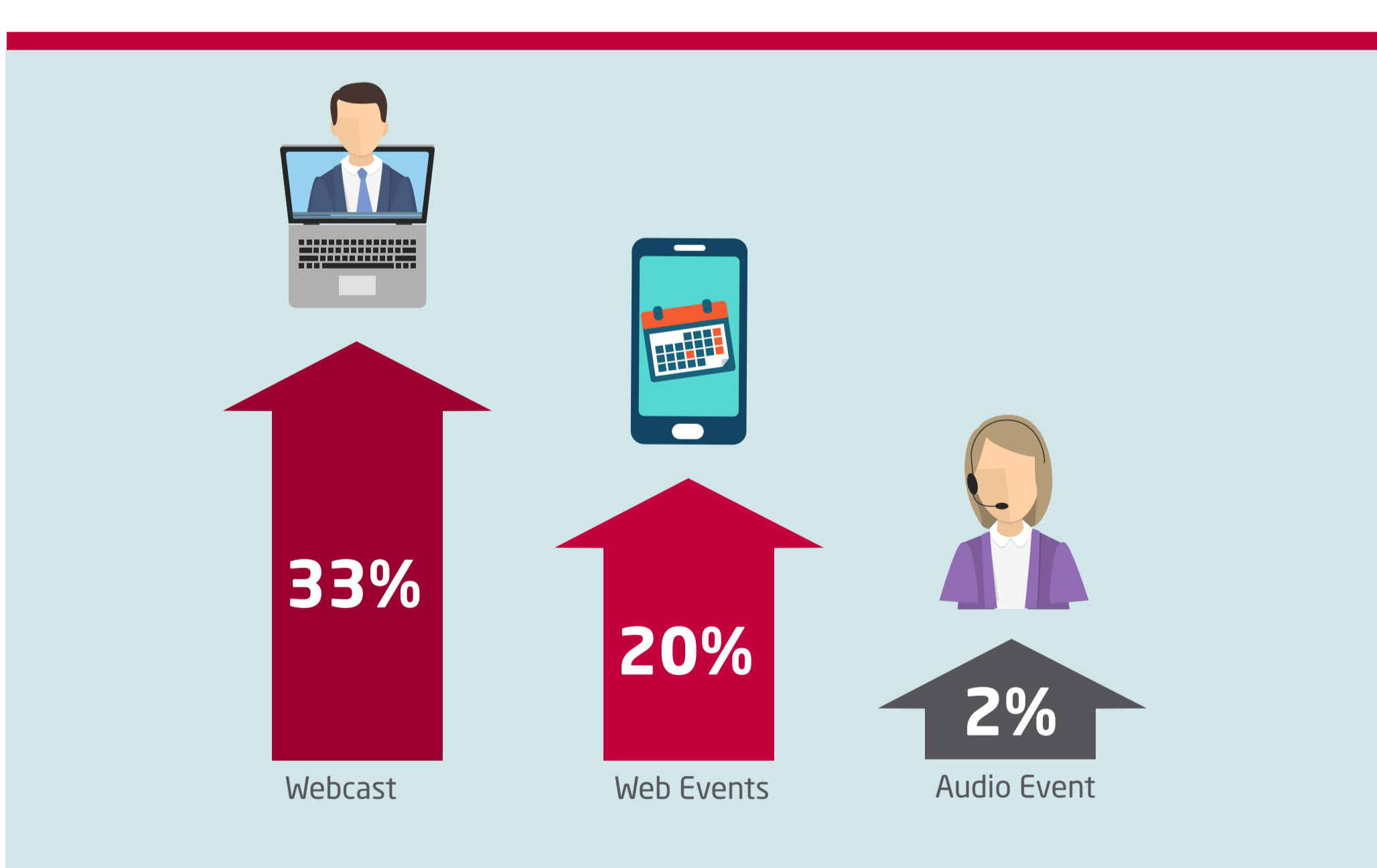
“ The use of digital events for educational purposes more than doubled between **2016** and **2017**. ”

Use of digital events grew fastest for



*Between 2016 and 2017

These channels grew the most



“ Use of streamed video in webcasts increased by **47%** from 2016 to 2017. ”

This is what enterprises say

92% rate Arkadin Event Services as good or very good

76% would actively recommend Arkadin Event Services

[Learn more about Arkadin Event Services](#)



* Based on 30,000 digital events provided by Arkadin between November 2015 and November 2017

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Enjoy sharing