



## [Key Business Benefits]

- 1 Increase the impact of your communication with virtual face-to-face meetings
- 2 Improve the productivity and mobility of your entire workforce
- 3 Facilitate end-user adoption with a web-based intuitive interface
- 4 Reduce your operational costs with low infrastructure investment
- 5 Secure your communications thanks to Arkadin's private cloud platform

## Arkadin Online Video Conferencing as a Service

ArkadinVideo powered by Vidyo is a new generation of video conferencing, accessible online and hosted by Arkadin on a secure private cloud.

With High Definition image quality, ArkadinVideo offers truly life-like, face-to-face virtual collaboration that is instantly available without reservation.

# arkadin<sup>®</sup>video

Natural face-to-face virtual communication and collaboration to boost your business efficiency

The arkadin hub for all collaboration services, accessible in one click innovative online solution granting all employees access to first-class video conferencing.



## And no longer restricted to a happy few

- Drive user adoption with an intuitive solution on any device
- One-click video calls right from your desktop, Arkadin room equipment or mobile device
- Invite external guests and initiate video conference instantly without reservation



## High definition video solution or superior user experience

- HD Video reproduces images closer to real-life
- Optimal video signal with revolutionary Scalable Video Coding (SVC) technology
- Low latency experience: 25 times faster than traditional video conferenceMulti-participant video conference including application & screen sharing



## Delivered on a secure cloud platform for a fast roi

- Affordable "Software as a Service" delivery model with low cost of ownership, no maintenance costs and free upgrades
- Stable and secure solution hosted on Arkadin private cloud platform
- Fast and scalable deployment

"With the ArkadinVideo powered by Vidyo, our CEO Tom Shane and the regional managers can have frequent face-to-face meetings with store managers without actually being there. Their interactions can extend to all employees simultaneously when using the multi-screen capability. This interaction is extremely motivating for our employees."

**Jim Sullivan,**  
Sr. Director of IT, Shane Co



Video conference

[Enjoy sharing]