



## Dealing with disruption

Between flu season, transportation strikes, inclement weather, and school closings, employees are working from home more than ever. When dealing with a temporarily dispersed workforce, it's important to maintain security, boost morale and continue to operate at peak performance.

### Principles for preparedness

#### Plan ahead

Make sure employees have access to and know how to remotely connect to business systems.

#### Stay flexible

Conditions may change quickly, and even great plans may require changes. Be willing to adapt on-the-fly.

#### Focus on security

Employees may be working on insecure networks. Put security protocols in place and insist on VPN usage.

#### Stay in communication

Share basic communications plans with your staff before any crisis, then regularly update staff with specifics to the current disruption.

#### Plan for backups

Other businesses are likely disrupted as well. Seek out alternate suppliers for critical services and business functions.

#### Empower your people

Trust remote workers to get their jobs done securely and effectively. Do your utmost to keep morale up while teams are separated.

### Cloud Communications solutions help you cope with disruptions to your business:



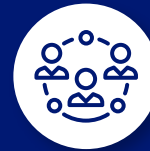
#### Daily Collaboration

**Unified Communications** solutions such as Microsoft Teams and Cisco Webex Teams let your employees remotely chat, share documents and hold video conferences. Adding telephony capabilities to these solutions allow you to reduce monthly spend and shift to an OpEx model.



#### Internal Communications

Townhall meetings using **webinars** keep your employees informed and up to date on market conditions and company strategies. Features like polling and Q&As keep the experience interactive and interesting.



#### External Communications

**Virtual and online events** allow you to continue to deliver your message to prospects, clients and investors when in-person events or meetings can't occur. Attendees can download documents, view presentations and experience multimedia content.