



# HOSTED LYNC® POWERED BY ARKADIN



Lync is seamlessly combined with Arkadin's premium audio conferencing to offer access to all communication and collaboration applications in a single user interface.

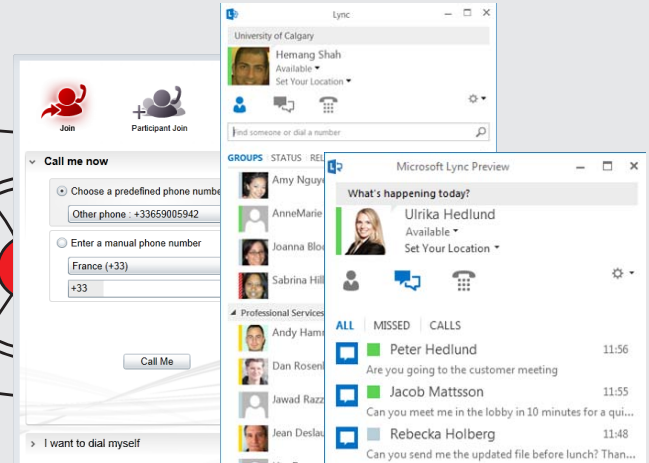
Delivered "as a service" on our secure private cloud platform, Lync hosted by Arkadin offers a fast and high ROI.

## Key Business Benefits

- > **Intuitive interface** for the ultimate Unified Communications (UC) experience
- > **Delivered in the Cloud** for fast and scalable international deployment with high ROI
- > **Hosted IP telephony** avoids high investment in PBX equipment and maintenance
- > **High quality Arkadin audio conferencing** irrespective of the number of internal and external participants
- > **Arkadin client services:** User Training, Customer Service 24x7 and Professional Services



**Experience the best of both worlds! A superior UC experience with the benefits of a SaaS delivery: high flexibility and low cost of ownership**



# LYNC HOSTED BY ARKADIN IN THE CLOUD FOR A FAST, SCALABLE AND EFFICIENT UNIFIED COMMUNICATIONS ROLL OUT ...

... adapted to the specific needs of your local or international project

## UNIFIED USER EXPERIENCE THROUGH A UNIQUE UC INTERFACE

- > Instant chat and file sharing with all your contacts using Lync Instant Messaging and Presence
- > “Face-to-face” collaboration and application sharing with multiple participants thanks to Lync conferencing capabilities
- > Advanced telephony functions straight from Lync: including softphone client, call management and simultaneous ringing
- > All UC capabilities from any mobile device connected to the internet

## ARKADIN AUDIO CONFERENCING SEAMLESSLY INTEGRATED WITH LYNC

- > Arkadin audio conference in real time straight from your Lync desktop application
- > Whatever the number of internal and external guests, Arkadin audio is always stable and crystal clear
- > Unique hybrid audio capability enables internal VoIP users and external parties using PSTN telephony to meet in-conference
- > Arkadin Live Assistance 24x7 during audio conference by simply dialing \*0

## HOSTED LYNC FOR A FAST ROI AND SCALABLE DEPLOYMENT

- > Low cost of ownership: no server maintenance costs, minimum IT resources, automatic product upgrades
- > PBX replacement: telephony embedded in Lync avoiding on-premise equipment
- > Security and reliability: provided by Arkadin’s private cloud platform
- > Arkadin Professional Services assist you throughout the deployment of your solution and beyond



*The service is characterized by attention to detail, not about call volumes and hidden charges. The Arkadin team really engages with users, taking care of their needs and responding to their questions. This makes the relationship between our two organizations painless.*

*For Bemis, it is about ease of use and cost-effectiveness and we feel that Arkadin delivers on this promise.*



**Bruce Hagen,**  
Vice President Corporate Information Systems, Bemis

