



Cisco
webex | Provided by
arkadin

Event Center

Deliver your message to more people, faster, online.
Get your message to more people faster with compelling online events.





Event Center

Give everyone in your geographically dispersed audience a front-row seat. Use Cisco WebEx™ Event Center to stage online events with all the power and punch of in-person productions - at a far lower cost. Market your products and services by conducting web seminars to generate leads. Train your employees, customers, and channel partners. Hold timely product launches. Inform shareholders of your latest financial results. Use Cisco WebEx Event Center to deliver online events for any purpose and keep your audiences coming back for more.

Cisco WebEx Event Center Applications

Use WebEx Event Center for:

- Web seminars
- Online events
- Training workshops
- Share financial results
- Shareholder updates
- Product launches.

Cisco WebEx Event Center Benefits

Join the companies of all sizes around the world who utilise the WebEx Event Center service to:

- Generate leads to feed the sales pipe by hosting targeted web seminars
- Track lead source info instantly to maximize attendance and minimize cost per lead
- Hold company-wide meetings easily and quickly...minus all the travel expense
- Release products to market faster with online product rollouts
- Customize registration and email forms to better target the appropriate audience.

Cisco WebEx Event Center Features

Conduct highly professional meetings with ease:

- Real-time document, presentation, and application sharing
- Flash, 3D graphic, and streaming video
- PowerPanels: Control all actions
- Automated invites, confirmations, and reminders
- Customized forms and email templates for attendee registration
- Questionnaires, surveys, and polls
- Lead source - Tracking and automated lead scoring
- Panellist entrance and prep room
- Post event service & Surveys
- Multiple roles
- Interactive Q&A
- Pre-Event material
- Recording and playback functions
- Flash Based Attendee Interface
- Attention Indicator
- Post Event Analytics
- Integrated with Arkadin audio conferencing
- Call-in and Call-back options
- Active talkers
- Cross-platform support
- No new software or hardware required
- Support for multiple languages.