



Press Release

Arkadin Develops One-Click Audio and Web Conferencing Productivity Tools

New York, NY, July 30, 2009 – Arkadin (www.arkadin.com), a global provider of [remote collaboration solutions](#) including audio conferencing, web conferencing, and [streaming media solutions](#), today announced the availability of new conferencing tools, **Arkadin Mobile Application, Outlook® Add-On and Lotus Notes® Add-On**. These new features make it easier than ever for business professionals to remotely collaborate – anytime, from anywhere.

Arkadin's Mobile Application is an add-on for **RIM's BlackBerry®** which allows customers to send calendar invites with pre-populated audio and web conference access details and access the audio conference directly from their mobile phone, without having to enter account details. In addition, Arkadin is working on developing the same type of application for iPhone™ and Windows® Mobile OS.

In addition, Arkadin has developed an **Arkadin Add-On** for both **Microsoft Outlook®** and **Lotus Notes®** email applications. These add-ons allow Arkadin customers to send calendar invites with pre-populated audio and web conference access details directly from the integrated toolbar without having to log in.

Benefits of these conferencing tools:

- **Convenient:** Save time logging in, finding Access numbers and PIN codes to be included in the conference email invite.
- **User- friendly:** After download, account settings (PIN and Web login) are automatically integrated.
- **Flexible:** Specify and select the access numbers to be displayed in the invite.
- **Secure:** Only moderators can download the add-on from the Arkadin Web Portal.
- **Easy to integrate:**
 - All the BlackBerry® devices with platform version 4.2 and above are supported.
 - Microsoft Outlook® (2003 and 2007) on Windows XP /Vista are the only system requirements.
 - Lotus Notes® is the only system requirement (version 6.5 or later)

“In today's environment, more of our customers are looking for easy, cost-effective alternatives to face-to-face meetings. These conferencing tools will make it easier to schedule and attend meetings, and therefore, further enhance productivity,” said Glenn Fleischman, President of Arkadin North America.

About Arkadin

Arkadin SA (www.arkadin.com), a [global audio and web conferencing](#) provider, enables organizations of all sizes, including Fortune Global 500 companies, to better communicate and collaborate using customizable, cost-efficient, user-friendly solutions. Founded in 2001, Arkadin has operating centers in 22 countries throughout Asia, Europe and North America and offers a full suite of [remote collaboration](#) and [online seminar solutions](#). Arkadin's unique global capabilities and localized service allow individuals to seamlessly communicate whenever, wherever, and however they choose.

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