



## Press Release

### Arkadin's Global Growth is on the Rise

**New York, NY (PRWEB) 22, April, 2009** -- Arkadin SA, the third largest private audio and web conferencing service provider, has experienced organic growth and sustainable performance since its inception in 2001. With a growth of 825% in the last five years and a turnover of \$97 million (€70 million), even in the current economic situation, companies are turning to communication specialists such as Arkadin to help them reduce costs and increase efficiencies.

"There is still a market, even with the credit crunch and the fact that our customers now negotiate much more on prices," says [Olivier de Puymorin](#). "We also see it as an opportunity as our products allow companies to cut travel costs and their carbon footprint."

Arkadin's remote collaboration services provide high-quality, flexible, and seamless communications globally, and can be used traditionally, integrated, or custom-built according to a company's unique requirements. As featured in the article, **Arkadin's Unstoppable Worldwide Rise**, in **La Tribune** ([www.latribune.fr](http://www.latribune.fr)), a major French newspaper, the rapid growth and success of the company into 22 countries and 32 cities over the eight year span can be attributed to its strategy of delivering superior level of services, globally and locally, as well as building innovative [remote collaboration solutions](#) based on customers' needs.

#### **About Arkadin**

Arkadin SA ([www.arkadin.com](http://www.arkadin.com)), a [global audio and web conferencing](#) provider, enables organizations of all sizes, including Fortune Global 500 companies, to better communicate and collaborate using customizable, cost-efficient, user-friendly solutions. Founded in 2001, Arkadin has operating centers in 22 countries throughout Asia, Europe and North America and offers a full suite of [remote collaboration](#) and [online seminar solutions](#). Arkadin's unique global capabilities and localized service allow individuals to seamlessly communicate whenever, wherever, and however they choose.

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